

Partner/Exhibitor Prospectus  
2024 IEEE Phased Array Symposium



IEEE Boston Section



2024 IEEE International Symposium on  
Phased Array Systems and Technology

Hynes Convention Center

October 15 – 18, 2024 | Boston, MA, USA





IEEE Boston Section



**Exhibit or become a partner at one of the most important phased array symposiums in the world.**

### *Major Symposium Announcements*

**To better reflect the interest and pace of phased array technology development:**

- The symposium is moving to the larger Hynes Convention Center in the heart of downtown Boston, Massachusetts, USA, from October 15-18, 2024.
- The symposium frequency is increasing from a three- to two-year cadence.

The IEEE Phased Array Systems and Technology (Array) Symposium has provided a rich technical program over a broad variety of topics in radar systems, technology, applications, modeling, phenomenology, and signal processing since 1996. Boston is particularly well-suited for hosting IEEE Array 2024 owing to the depth and breadth of phased array expertise, research, and development activities that can be found in the region. Home to more than 700 students and 8,000 members in a 50-mile radius, and a large number of world-class universities including MIT, Harvard, Boston University, Tufts University, University of Massachusetts, Brown University, Yale University, and Northeastern University, the area continues to be a thriving hub for phased array systems and technology.

### *Why choose to be an exhibitor or partner in this event?*

**Your financial support provides you with the following:**

- Platform to showcase your organization's important topical contributions
- Exhibit space to promote your products and services
- Exhibit hall usage organized to maximize exposure to symposium participants
- Networking opportunities with potential clients and new staff

This event will bring together international researchers, decisions makers, and operators to discuss the most recent advances in phased array systems. By supporting this event you are helping to advance radar technology development, broadening your organization's exposure to the phased array community, and highlighting your products and services to your target market.

We look forward to sharing this unique event with you!

Sean Duffy  
General Chair





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We are excited that Array 2024 will convene at the Hynes Convention Center. This venue offers a central location in the heart of Boston’s historic Back Bay neighborhood, adjacent to Downtown. Boston Victorian Brownstones, beautiful gardens, and the vibrant Newbury Street are just outside the doors. Hynes is located on the Green Line of Boston’s MBTA subway system with easy access to Boston Logan Airport and the surrounding area for visitors to explore.

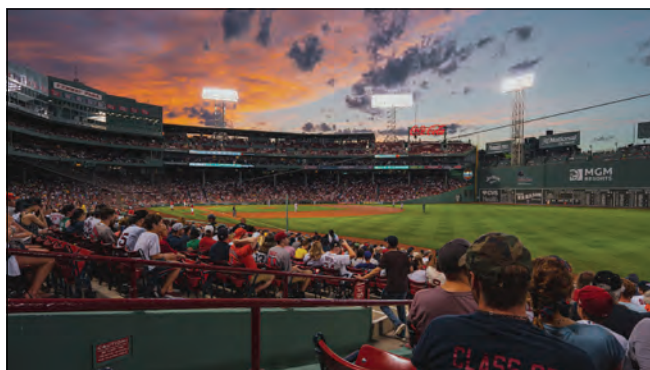
The Hynes Convention Center is directly connected to the Prudential Center, with over 60 shops and restaurants; it’s one of Boston’s most concentrated shopping locations. A few blocks away, one can find Newbury Street, which houses a concentration of local businesses. Newbury Street runs between Massachusetts Avenue and the Boston Public Gardens, connecting the cities main thoroughfares.

Boston is an extremely walkable city, with several parks and gardens for outdoor adventures. The Commonwealth Avenue Mall runs parallel to Newbury Street, offering a strip of calm next to the bustle of the city. The Emerald Necklace is a 1,100 acre chain of parks starting in Back Bay and ending at Olmsted Park, tracing waterways leading to the Charles River. In addition, the Esplanade runs against the Charles river, and the Boston Public Garden and Boston Common will be bursting with fall colors at the time of the conference in October.

Permanent treasures, hands-on exhibits, and ever-changing temporary exhibitions can be found at the city’s famed museums: the Museum of Fine Arts, the Museum of Science, the Isabella Stewart Gardner Museum, the Institute of Contemporary Art, the Boston Aquarium, the Museum of African American History, the Harvard Art Museums, and the MIT Museum to name but a few.

### Pictures:

- (1) Downtown and Back Bay Boston
- (2) George Washington statue, Public Gardens
- (3) Fenway Park
- (4) Museum of Fine Arts





# PARTNERSHIP OPPORTUNITIES

2024 IEEE International Symposium on  
Phased Array Systems and Technology

October 15-18, 2024 | Boston, MA, USA



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<b>Benefit</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor</b>
Investment	\$15,000	\$10,000	\$5,000	\$3,000	\$1,900/ \$2,400*
Recognition on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on prominent signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition at the banquet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on presentation screen during breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Ad in the symposium program	Full Page	1/2 Page	1/4 Page	Logo as a financial partner	
Ad in the symposium proceedings	Full Page	1/2 Page	1/4 Page	Logo as a financial partner	
Complimentary symposium registration	Four (4)	Two (2)	One (1)		
Tabletop exhibit space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>

\*Exhibitor pricing before and after June 1, 2024, respectively.

Logos and advertisements must be provided to the organizing committee by March 15, 2024.



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The following are exclusive sponsorship opportunities on a first-come, first-served basis:

## STUDENT SPONSORSHIP: \$3,000

- Offset the costs of attendance for the students whose papers are ranked in the top 10 (up to \$300 each)
- One (1) complimentary symposium registration
- Recognition on the website

## SYMPOSIUM BANQUET: \$2,500

- Corporate banner at banquet hall entrance
- One (1) complimentary symposium and banquet registration
- Recognition on the website

## SYMPOSIUM BREAKFASTS: \$1,500

- Branded area and service table signage
- One (1) complimentary symposium registration
- Recognition on the website

## SYMPOSIUM LUNCHEAS: \$2,000 each, or two for \$3,500

- Branded area and service table signage
- One (1) complimentary symposium registration
- Recognition on the website

## COFFEE BREAKS: \$1,500 each, two mornings for \$2,000, three afternoons for \$3,000, or five total for \$5,000

- Branded area and service table signage
- One (1) complimentary symposium registration



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The following are exclusive giveaway opportunities on a first-come, first-served basis:

## LANYARDS: \$2,500

- Corporate logo printed on lanyards (provided by company) will be distributed to all symposium attendees
- One (1) complimentary symposium registration
- Recognition on the website

## DELEGATE PENS: \$1,500

- Corporate branded pens (provided by company) will be distributed to all symposium attendees
- One (1) complimentary symposium registration
- Recognition on the website

## CANVAS TOTE BAGS: \$2,500

- Corporate branded canvas tote bags (provided by company) will be distributed to all symposium attendees
- One (1) complimentary symposium registration
- Recognition on the website



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Exhibits will run from Tuesday, October 15 to Thursday, October 17, 2024, as follows:

October 15	7:00 am–12:00 noon	Exhibitor Setup
October 15	1:00 pm–4:00 pm	Exhibits Open
October 16	9:00 am–4:00 pm	Exhibits Open
October 17	9:00 am–4:00 pm	Exhibits Open
October 17	4:30 pm–7:00 pm	Exhibitor Teardown

Note: Times may change as the program is finalized.

### Booth Exhibitor benefits include:

- Company logo on the Exhibitors page of the website and pamphlet
- Two (2) chairs, basic company signs, and basic wireless internet
- 6 ft tabletop exhibit space in a prominent location
- Additional tabletop space available for reservation
- Two (2) exhibitor-only staff registrations

Full payment is required by August 1, 2024. An exhibitor’s kit will be forwarded to you upon receipt of your full payment.

### Exhibitor Pricing

Before June 1, 2024	\$1,900
After June 1, 2024	\$2,400

To discuss your partnership or exhibit hall space, please contact the following:

#### Partnerships and Exhibits

Mark McClure

Marc Angelucci

[sponsorships@ieee-array.org](mailto:sponsorships@ieee-array.org)





IEEE Boston Section



### PARTNER AND EXHIBITOR RESERVATION FORM

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code/Zip: \_\_\_\_\_ Country: \_\_\_\_\_

#### Representative/Contact:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Option:** Please check the desired option(s)

#### Partnership Level:

- Platinum Partner: \$15,000
- Gold Level: \$10,000
- Silver Level: \$5,000
- Bronze Level: \$3,000

#### Exhibitor:

- \$1,900 (Before June 1, 2024)  
# of spaces: \_\_\_\_\_
- \$2,400 (After June 1, 2024)  
# of spaces: \_\_\_\_\_

#### Giveaways:

- Lanyards: \$2,500
- Pens: \$1,500
- Tote Bags: \$2,500

#### Sponsorships:

- Student: \$3,000
- Banquet: \$2,500
- Breakfasts: \$1,500

#### Lunches:

- One (1): \$2,000
- Two (2): \$3,500

#### Coffee Breaks:

- One (1): \$1,500
- Two (2) mornings: \$2,000
- Three (3) afternoons: \$3,000
- Five (5) total: \$5,000

Total: \$ \_\_\_\_\_

A 50% deposit will hold your space on a first-come, first-served basis. Full payment is required by August 1, 2024. Please mail completed form to IEEE Boston Section, One Centre Street, Suite 203, Wakefield MA USA 01880, or call (781) 245-5405 to discuss payment options.

Please include all name(s) of contact(s) attending the symposium separately if different from above.